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## News Release

Release Date: July 14, 2011

### New SealLine® iSeries™ Protective Cases Designed for Apple® Devices

**Seattle, U.S.A.** – Cascade Designs, Inc., the Seattle-based industry leader in the design and manufacture of premier outdoor equipment, is announcing the early release of a new line of protective cases under the SealLine brand, designed specifically for Apple brand products. The new iSeries case is based on the design of the SealLine E-Case™, providing submersible, waterproof protection for personal electronics, while allowing full touchscreen, talking and listening functionality.

The durable and waterproof SealLine iSeries case protects valuable electronic devices near the water, at the beach, in the snow, at the campground or anywhere else moisture or dirt is a threat. It features a durable, high-clarity urethane window for content visibility and screen protection, with model-



specific designs to allow full use of buttons and touchscreen features of the Apple iPad®, iPhone®, iPod®

and iPod® Nano devices while keeping them protected. An external jack on select models allows for headphone use while the device is in the case. Each case is individually tested in the company’s Seattle, U.S.A. manufacturing plant to withstand submersion at one meter for up to thirty minutes (IP-XY standard). The case features a waterproof SealLock™ Zipper that seals reliably and opens easily for access, and die-cut lash points for tethering options to keep the device close-at-hand.



The variety of sizes available in the SealLine eSeries collection is also expanding to accommodate an even wider variety of personal electronic devices than before. With the same waterproof and functionality features as the iSeries case, the eSeries case is ideal for protection of phones, GPS units, e-readers, tablet PC’s and any other small, valuable items.



The new SealLine iSeries and eSeries cases will debut to the trade in Europe at the July 2011 OutDoor Trade Fair and in North America at the August 2011 Outdoor Retailer Summer Market. Due to demand,

the new SealLine iSeries cases for the iPad and iPhone will release early, in July 2011. The iSeries cases with headphone jacks and new eSeries sizes will be available in stores January 2012.

**About the SealLine® Brand**

Seattle-based Cascade Designs, Inc. is the market leader in all-purpose, portable gear protection products designed for use in challenging outdoor environments under the SealLine brand. SealLine brand bags, cases, packs, duffles and accessories provide gear protection for paddle sports, urban commutes and most any outdoor adventure. The majority of SealLine brand products are made in the Seattle, U.S.A. and Cork, Ireland manufacturing facilities. For more information, visit [www.seallinegear.com](http://www.seallinegear.com).